

BuildData Group AB: Q2 Results Update

October 1 to December 31 2021



January 24, 2022

BuildData Group AB



Gustave Geisendorf CEO

gustave.geisendorf@builddata.se

Tel: +44 7760 760777



Bruce Morrison CFO

<u>bruce.morrison@builddata.se</u>

Tel: +44 7770 262386



Today's Agenda

- 1. About BuildData
- 2. Financial Update
- 3. Financial Targets & Company Highlights
- 4. Q&A





About BuildData Group AB



BuildData Snapshot

A Cloud-based Construction Management Software company

20 years track-record

- Founded in 1999 operations in Dublin, London, Melbourne and Abu Dhabi
- Acquired Createmaster in April 2021 and Bond Bryan Digital in December 2021
- 101 employees in Q2

Large & fast growing market

- Market of SEK 25bn expected to grow ~13% p.a.
- Construction is the least digitized industry and Covid-19 has triggered acceleration
- Large tail of smaller players offering consolidation opportunities



Highly compelling financials

- Net sales of SEK 21.7m in Q2
- 7 consecutive quarters of accelerating sales growth
- TCV of SEK 96.5m at end of Q2
- ARR of SEK 72.1m
- Strong balance sheet, cash of SEK 88.2m at end of Q2



Proven & best-in-class products/solutions

- Handover Management
- Quality Management
- Asset Information Management



roven vision and strategy

Vision to be a leading disruptive software company in the least digitized sector in the world by partnering with our customers



Leading markets shares & high quality customer base

- Tier 1 customers including Vistry, Cairn Homes & Mirvac
- Top class reference projects including the Shard & Wembley
- Delivered over 2,500 projects for more than 200 customers

Source: Company information

Our Strategy is Working

Be a Regional Champion in U.K., Ireland and Australia

Focus on White Spots across the entire Project Lifecycle

Build Recurring and Predictable Revenues

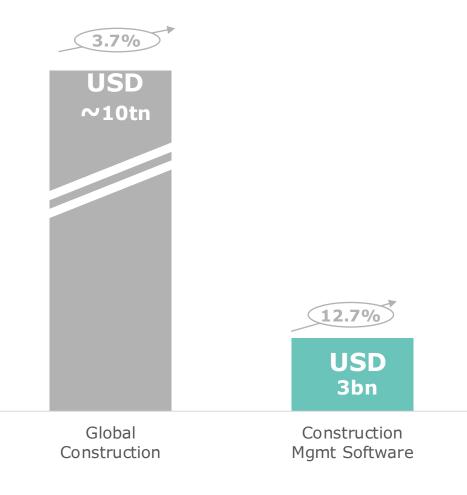
Provide Best-in-class Products and Knowledge

Leading Market Shares and Brands

Make Complimentary and Accretive Acquisitions



We Operate in a Large and Fast Growing market



- **Construction software growth driven by macro trends:**
- Increased IT spend among construction companies and developers
- COVID has accelerated the digitization
- Growing demand for efficiency and accuracy
- Adoption of technology throughout the construction value chain
- A large number of white spots in the market
- Consolidation has historically been driven by larger players however market still fragmented with long tail of local providers

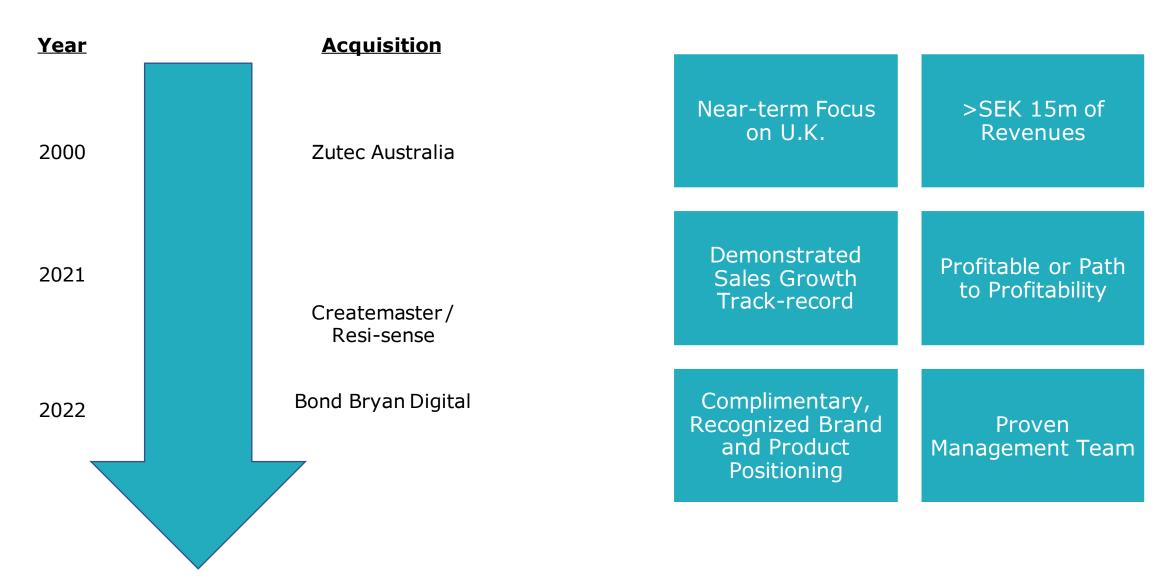




- The market is evolving quickly
- A Nordic group of ConTech peers has emerged: Admicom, Ecoonline and Smartcraft
- Significant recent activity in the market: ThinkProject acquiring Kairnial, Hilti
 acquiring Fieldwire and Planradar raising EUR62m of capital all comparable to
 BuildData in size



Our Acquisition Track-Record and Strategy



Our Best-in-Class Products and Brands

Quality Management

- Digital forms (QITP, WIR), snagging, defect and analytics
- Provided by Zutec
- Mobile (2D and BIM) /web-based apps
- Main Contractors, Housebuilders and Subcontractors







Handover Management

- Digital O&Ms, Fire Emergency Files, Asset registers
- Provided by Zutec and Createmaster
- Web-based app
- Main Contractors, Housebuilders and **Property Owners**





Asset Information Management

- Building asset and information tracking for the project life cycle
- Provided by Zutec, Resi-sense and Bond **Bryan Digital**
- Mobile (2D and BIM) / web-based apps
- Property developers, Housebuilders and **Property Owners**









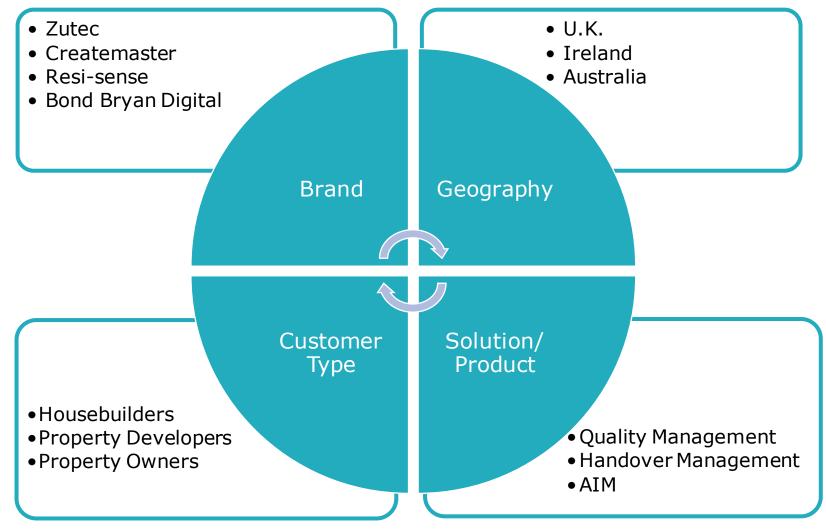








Acquisition to Complement our Positioning







Q2 Financial Update



Q2 Financial Highlights

Net sales SEK 21.7m: +136% Growth ARR growth of 248% to SEK 72.1M, 83% of net sales

TCV growth of 146% to SEK 96.5m

Gross profit margin of 96%

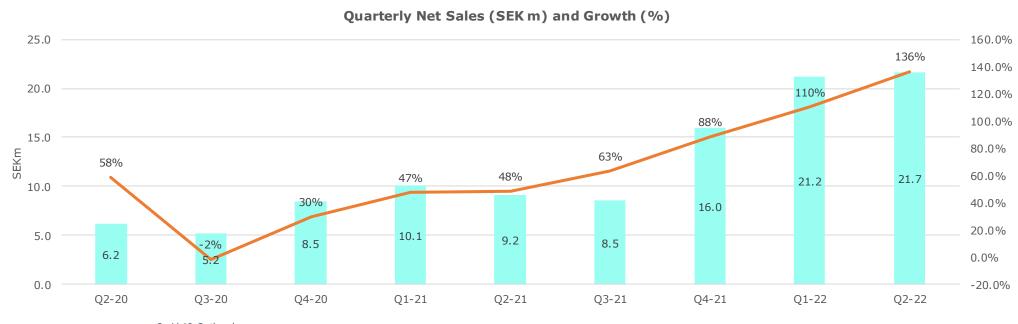
Normalised EBITDA of SEK - 2.2m

Net cash position of SEK 85.4M



Q2 Sales Review

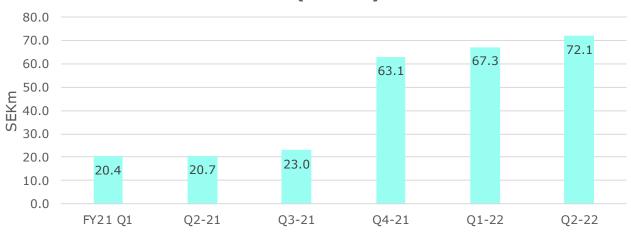
- Sales of SEK 21.7m in Q2 with growth of 136%
- 7th consecutive quarter of accelerating sales growth
- Continued focus on our home markets; 82% of net sales from the U.K. and Ireland 13%. Both markets developing favorably
- Sales driven by strong customer inflow, insignificant churn and price increases on existing contract book





Q2 ARR and TCV Review





- ARR of SEK 72.1m in Q2
- +248% ARR growth from Q2 last year
- +49% organic ARR growth from Q2 last year
- +7% ARR growth from Q1

Total contract value (SEK m)



- TCV of SEK 96.5m end of
- +147% TCV growth from Q2 last year
- +15% TCV growth from Q1



Q2 Earnings Review

Personnel costs

- Personnel costs of SEK 19.8m
- FTE of 101 end of Q2 2021
- We are continuing hiring in sales, marketing and product/development

Other external costs

• Q2 external costs of SEK 6.1m includes higher marketing spend, however lower than plan

Normalized EBITDA

- Normalized EBITDA of SEK -2.2m
- Normalized EBITDA is adjusted for noncash FX, share based payments and oneoffs

Income Statement		<u>Quarter</u>		YTD	<u>FYE</u>
SEK m	Oct-Dec 21	Oct-Dec 20	Dec-21	Dec-20	FY20/21
Operating income					
Net Sales	21,7	9,2	42,9	19,3	43,8
Other income	0,6	0,4	1,4	0,5	1,4
Total operating income	22,3	9,5	44,2	19,8	45,2
Cost of sales	(0,9)	(1,1)	(2,4)	(1,8)	(3,3)
Gross profit	21,4	8,4	41,8	18,0	41.1
Other External Costs	(6,1)	(1,7)	(10,7)	(3,8)	(13,1)
Personnel costs	(19,8)	(5,6)	(35,0)	(11,4)	(29,8)
Share based payments	(0,8)	(0,1)	(1,5)	(0,1)	(1,7)
Foreign Exchange	1,1	(2,7)	1,2	(2,3)	(1,1)
EBITDA	(4,2)	(1,7)	(4,2)	0,3	(3,8)
Normalised EBITDA	(2,2)	1,1	(1,4)	3,5	2,6





Financial Targets & Company Highlights



Financial Targets

>20% Organic Growth p.a. in the medium term

SEK 200m of Run-rate Revenues in FY 2023 / 24



Key Company Highlights

The construction industry is the world's largest industry (US\$ 10tn) and the least digitized market growing 13%. We are meaningfully outgrowing the market Historic track-record with **7 consecutive quarters of accelerating sales growth** – last quarter +136% ARR growth of 248% or 83% of net sales Scaleable business model with insignificant churn, 96% gross margin and best-in-class SaaS products Our growth strategy is working by focusing on white spots in our home markets in the U.K., **Ireland and Australia** Acquisitions will further accelerate growth - growing and actionable acquisition pipeline





Q&A

