



# Redeye Property Technology



October 14, 2022

# Today's Agenda

1. About BuildData
2. Financial Update
3. Financial Targets & Company Highlights
4. Q&A



# About BuildData Group AB



# BuildData Overview

An Enterprise SaaS platform at the crossroads of ConTech and PropTech



## Vision

- Vision to be a leading disruptive software company in the least digitized sector in the world by partnering with our customers



## 20 years track-record

- Founded in 1999 with operations in Dublin, London and Melbourne
- ARR of SEK80m in the last quarter, 27% growth & 87% of revenues
- 114 employees in the last quarter
- Net Sales growth of 44% in the last quarter (compared to Q4 FY21)
- +80% of revenues come from the U.K.
- Acquired Createmaster in April 2021 and Bond Bryan Digital in December 2021



## Proven & best-in-class solutions

- We sell and develop SaaS solutions
- We operate three primary brands; Zutec, Createmaster and Bond Bryan Digital
- Our software is collaboration tool between stakeholders on a construction project and in the built environment
- Above 95% satisfied customers and insignificant churn
- One of the first to receive the ISO19650 BIM Kitemark



## Leading markets shares & high quality customer base

- Tier 1 customers including Vistry, Cairn Homes & Taylor Wimpey
- Top class reference projects including the Shard & Wembley
- Delivered over 2,500 projects for more than 400 customers
- Market leaders solutions to the residential construction market
- More than 20% market share (No 1) in our target niches

# Strategy

Focus on White Spots  
across the entire  
Residential Building  
Lifecycle

Provide Best-in-class  
Solutions and  
Knowledge for the  
Residential Market

Be a Regional  
Champion

Make Complimentary  
and Accretive  
Acquisitions

Leading Market Shares  
and Brands – No 1  
Market Positions

Have Recurring and  
Predictable Revenues

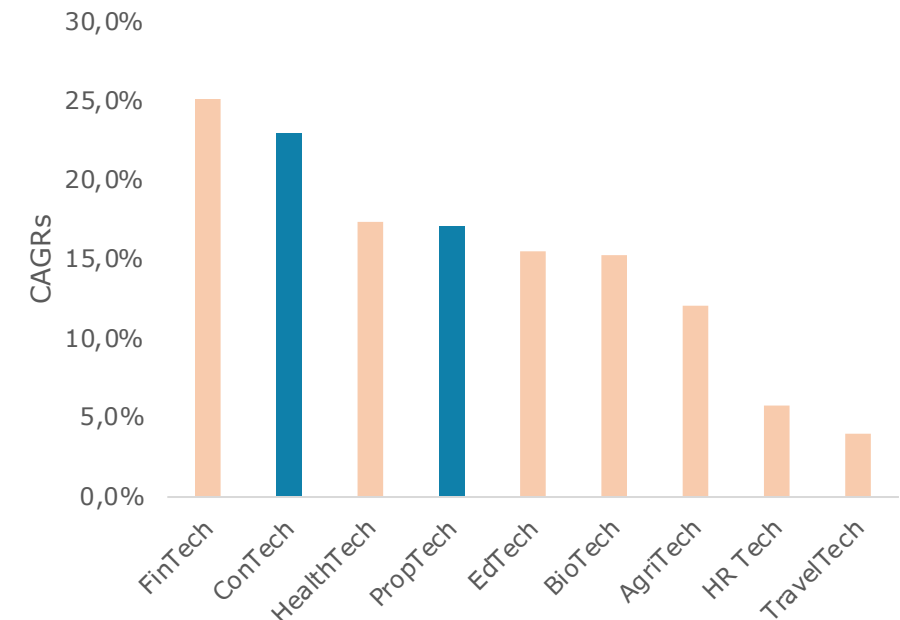


# Digitization Index and Market Growth

The construction industry is the largest industry in the world but the second least digitized ...

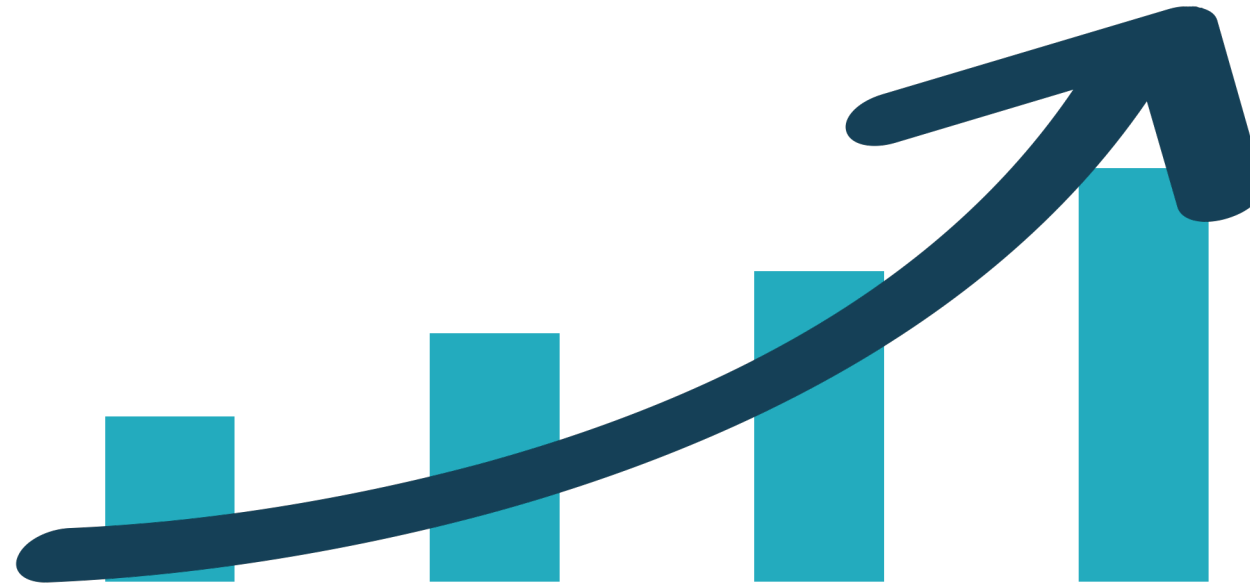


...But one of the fastest growing sectors in technology



# Market Growth vs BuildData's Growth

Market growth is accelerating and we are substantially outgrowing the market



	Pre-Covid	During Covid	Current	Future
<b>BuildData Annual Growth</b>	19%	64%	50%*	>20 %
<b>Market Annual Growth</b>	6 - 8%	10 - 12%	12 - 15%	15 - 18%

\* Q4 FY22 growth  
Source: Company information.

# The Building Lifecycle And Digitization

We are focused on least digitized Stakeholders that enjoys the full benefit from Asset Data throughout the Building Lifecycle

Involvement in the Building Lifecycle					
	Design	Preconstruction / Planning / Tender Management	Construction	Handover	Operations / Facility Management
Architects	✓✓✓	✓✓✓			
Consultants	✓✓✓	✓✓✓			
Main Contractors		✓	✓✓✓	✓✓✓	
Subcontractors		✓	✓✓✓	✓✓	✓✓✓
Housebuilders	✓✓✓	✓✓✓	✓✓✓	✓✓✓	
Developers	✓✓✓	✓✓✓	✓	✓✓✓	
Housing Associations	✓✓✓	✓✓✓	✓	✓✓✓	✓✓✓
Asset Owners				✓✓✓	✓✓✓
Property Managers					✓✓✓

Source: Company information



# U.K. Market Share and Opportunity

We already enjoy +20% market share in niches (e.g. No 1 in Handover) we are aiming for top 3 in all of our target niches

- A 0.1% increase in software spend by our target customers would result in that spend on software would increase 20x

Stakeholder	Market Size	Est Current Software Spend	Est. Current Market Share	Target Market Share	Incremental Annual Revenue Opportunity
Contractors & subcontractors	£92b	£46m	5%	5%	-
Housebuilders	£43b	£21,5m	4%	20%	SEK42m
Developers	£30b	£15m	5%	20%	SEK29m
Housing Associations	£15b	£7,5m	4%	20%	SEK15m
Owners	£34,5b	£17,3m	0%	20%	SEK43m
<b>Total</b>	<b>£214,5b</b>	<b>£107,3m</b>	<b>~3%</b>		<b>SEK129m</b>

Source: Company Information, Coherent Market Insights Statistica.

Note: Software spend has been assumed to be 0.05% of total turnover.

# Main Market Drivers in the U.K.



## Regulation

- Significant regulation after Grenfell disaster for digitisation around fire safety
- All documentation needs to be digital & up to date throughout the entire asset lifecycle



## Sustainability

- U.K. regulations around carbon emissions
- Compliance with UN regulations

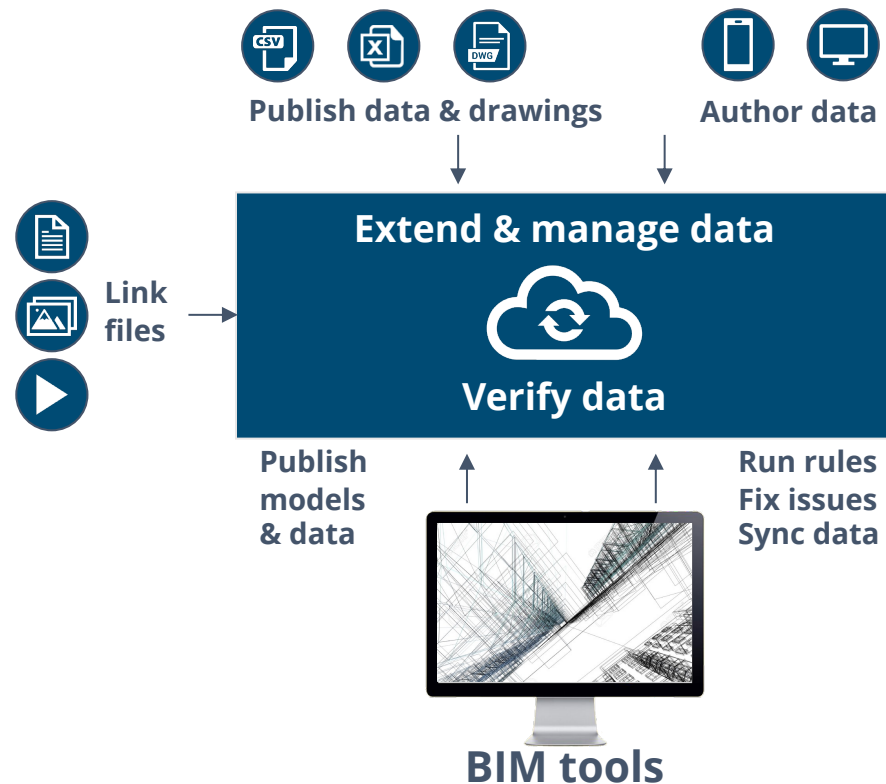


## Productivity

- Significant savings to be achieved by digitizing procedures
- Between 1.6% to 18% cost savings possible at different asset lifecycle stages

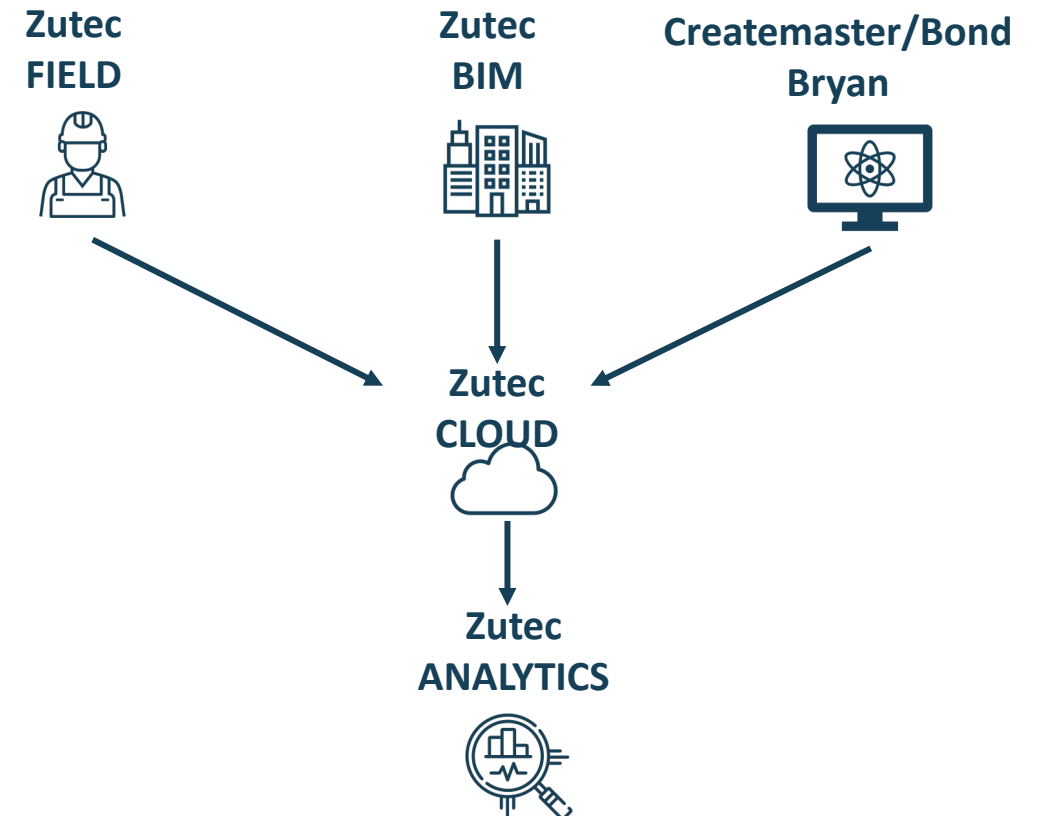
# Our Platform and Solutions

## Illustration of design & construction work flow



Source: Company information

## BuildData's Solution





# Financial Update



# Q4 FY22 Financial Highlights

Net sales SEK 23,0m: +44%  
Growth vs Q4 FY21

Proforma organic growth of  
18% in net sales

ARR growth of 27% to SEK  
79,9m and TCV growth of  
52% to SEK 117,1m

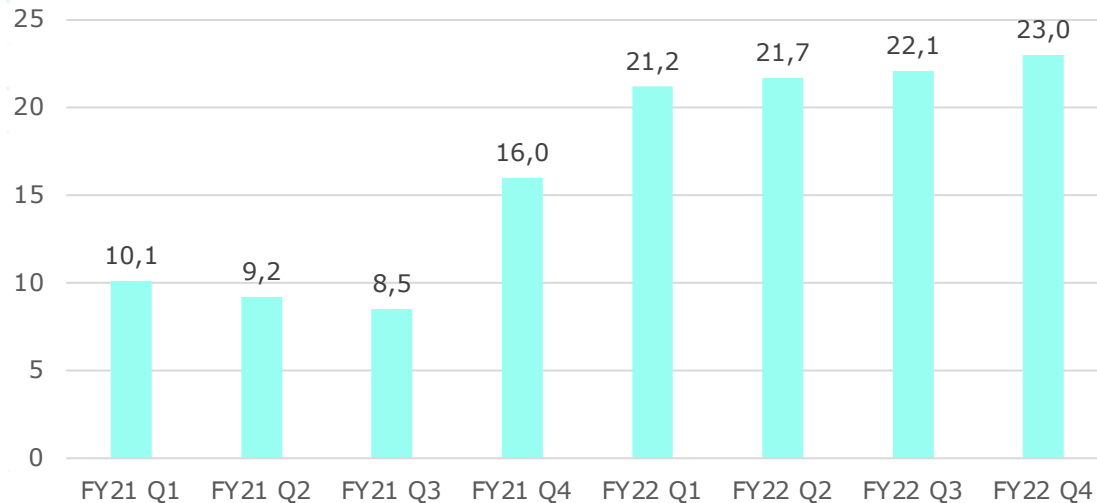
Gross profit margin of 93%

Normalised EBITDA of SEK  
-2,1m

Net cash position of SEK 76,1m

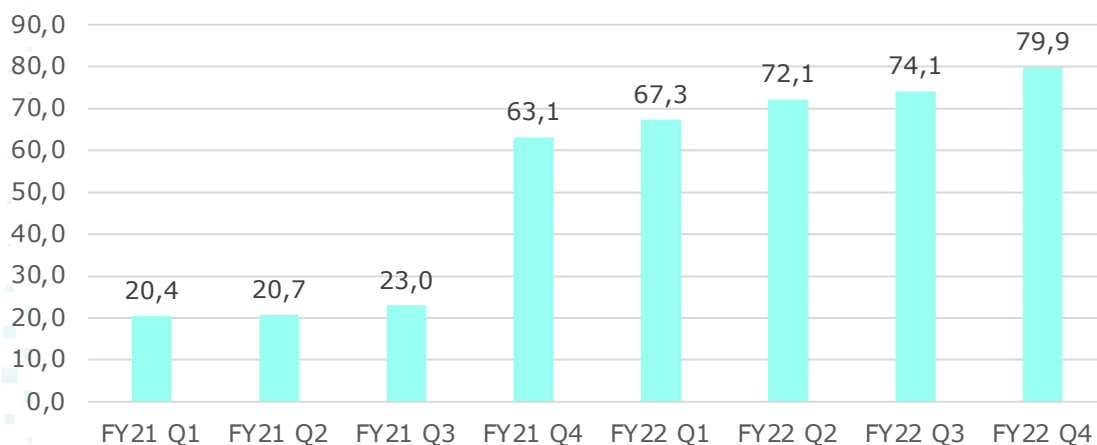
# Q4 Sales Review

**Quarterly net sales (SEK m)**



- Q4 FY22 Net Sales of SEK 23,0m with growth of 44% compared to Q4 FY21
- Proforma organic net sales growth in Q4 of 18%
- Continued focus on our home markets; 78% of net sales from the U.K. and Ireland 16%. UK market in particular is developing favorably
- Sales driven by strong customer inflow, insignificant churn and price increases on existing contract book

**ARR (SEK m)**



- ARR of SEK 79,9m in Q4; +27% ARR growth from Q4 last year
- ARR is 87% of net sales
- Growth is driven by strong new customer inflow
- Insignificant churn or impact from price increases

# Q4 Earnings Review

## Gross profit

- Gross profit of SEK 21,4m for Q4 and SEK 84,6m for FY22
- Gross profit margin of 93% and 96% for Q4 and FY22 respectively

## Personnel costs

- Personnel costs of SEK 20,4m for Q4 & SEK 74,4m for FY22 and represent 73% of total costs
- Average headcount for FY22 was 107 and there were 114 FTE at the end of Q4
- We are continuing hiring in sales, marketing and product/development

## Normalised EBITDA

- Normalised EBITDA of SEK -2,1m for the quarter and SEK -3,8m for FY22
- Normalised EBITDA is adjusted for share based payments and one-offs

Income Statement SEK m	Quarter			YTD
	Apr-Jun 22	Apr-Jun 21	Jun-22	Jun-21
Operating income				
Net Sales	23,0	16,0	88,0	43,8
Other income	0,4	0,7	2,1	1,4
<b>Total operating income</b>	<b>23,4</b>	<b>16,7</b>	<b>90,1</b>	<b>45,2</b>
Cost of sales	(2,0)	(1,6)	(5,5)	(4,0)
<b>Gross profit</b>	<b>21,4</b>	<b>15,1</b>	<b>84,6</b>	<b>41,2</b>
Other External Costs	(5,1)	(6,8)	(19,7)	(12,4)
Personnel costs	(20,4)	(13,1)	(74,4)	(29,8)
Share based payments	(0,8)	(1,3)	(3,0)	(1,7)
Foreign Exchange	1,9	(1,2)	3,8	(1,1)
<b>EBITDA</b>	<b>(3,0)</b>	<b>(7,3)</b>	<b>(8,7)</b>	<b>(3,8)</b>
<b>Normalised EBITDA</b>	<b>(2,1)</b>	<b>(1,8)</b>	<b>(3,8)</b>	<b>2,6</b>



# Financial Targets & Company Highlights





# Financial Targets

>20% Organic  
Growth p.a.  
in the Medium Term

SEK 200m of Run-rate  
Revenues  
in FY 2023 / 24

# Key Company Highlights

The construction industry is the **world's largest industry (US\$ 10tn)** and the **second least digitized – market growing 12-15%**. We are **meaningfully outgrowing the market**

Last quarter **net sales growth of +44%** and **organic net sales growth of 18%**

**Diversified revenue stream** with more than **+700 contracts** and **+400 customers**

**ARR growth of 27%** or **87% of revenue**

Scaleable business model with **insignificant churn**, **96% gross margin** and **best-in-class SaaS products**

Our growth strategy is working by **focusing on white spots** in our home markets in the **U.K. – incremental revenues of at least SEK100m**

Acquisitions will further accelerate growth – **growing and actionable acquisition pipeline**



Q&A

